

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No.: 10/026,872	)	I hereby certify that this paper is being
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Applicant: John S. Houston	)	States Patent and Trademark Office on
	)	this date:
Filed: December 21, 2001	)	
	)	<b>October 30, 2009</b>
Title: "Cooperative System for Measuring	)	
Electronic Media"	)	<b><u>/Mark G. Hanley/</u></b>
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Art Unit: 2424	)	Registration No.: 44,736
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Examiner: Rueben M. Brown	)	
	)	
Confirmation No. 2590	)	

**RESPONSE TO THE OFFICIAL ACTION MAILED ON SEPTEMBER 2, 2009**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is submitted in response to the official action mailed on September 2, 2009. Please enter the following amendments and consider the accompanying remarks.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 15 of this paper.